New Monarch
REALTY

STRESS FREE LISTING™

Home Seller's Guide

NEWMONARCH.COM

New Monarch REALTY

STRESS FREE LISTING™

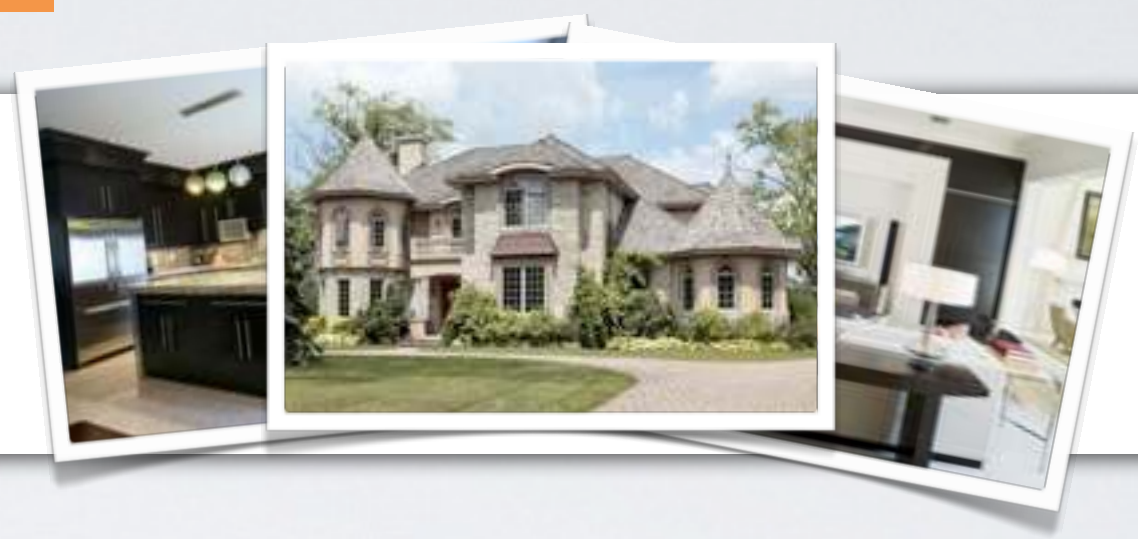
Our Listing Strategy

At New Monarch Realty our philosophy is simple. We want to make selling your home as easy as possible for YOU, the homeowner. We will sell your home at the best price in a time frame that makes the most sense.

Marketing Plan-of-Action

Visual Marketing

It all starts with quality photos!



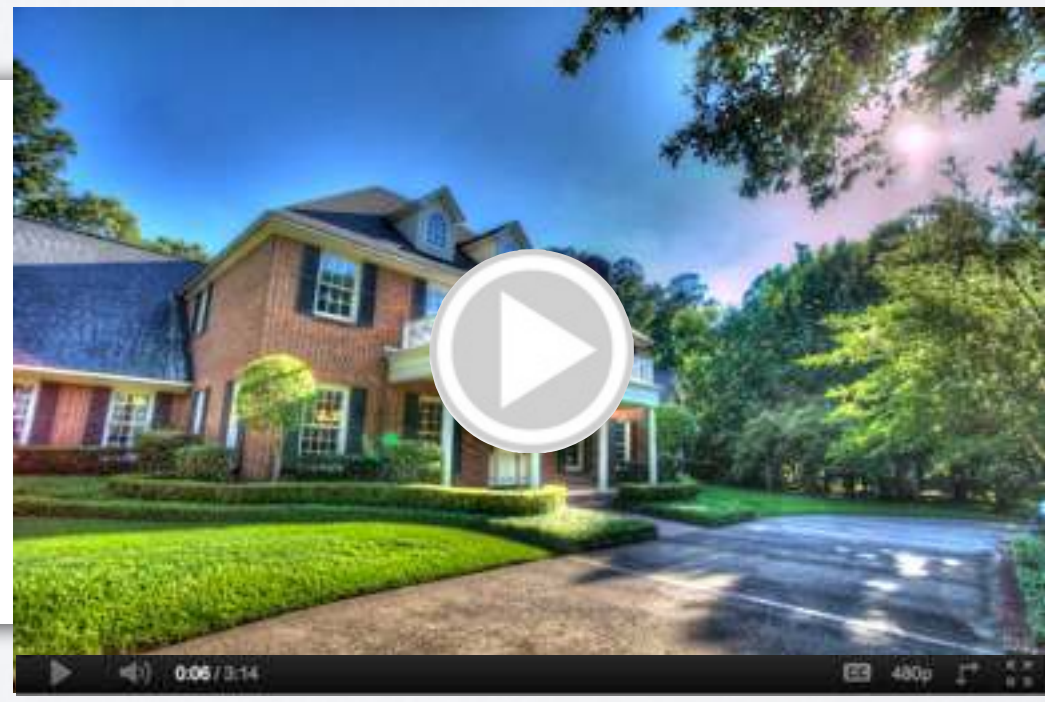
First thing we do is send out a professional photography team to capture the visual appeal of your property. Using the latest Canon DSLR equipment, our photographers are sure to capture amazing images of your home.

- ☑ Professional Photography
- ☑ Aerial Photography*
- ☑ Professional Property Video
- ☑ Aerial Video

Complete Aerial Video and Photos Available Upon Request

HD Property Videos

- Full HD 1920 x 1080
- 1080p
- Audio Voiceover Option
- Aerial Video Option
- YouTube Upload
- Vimeo Upload



New Monarch REALTY

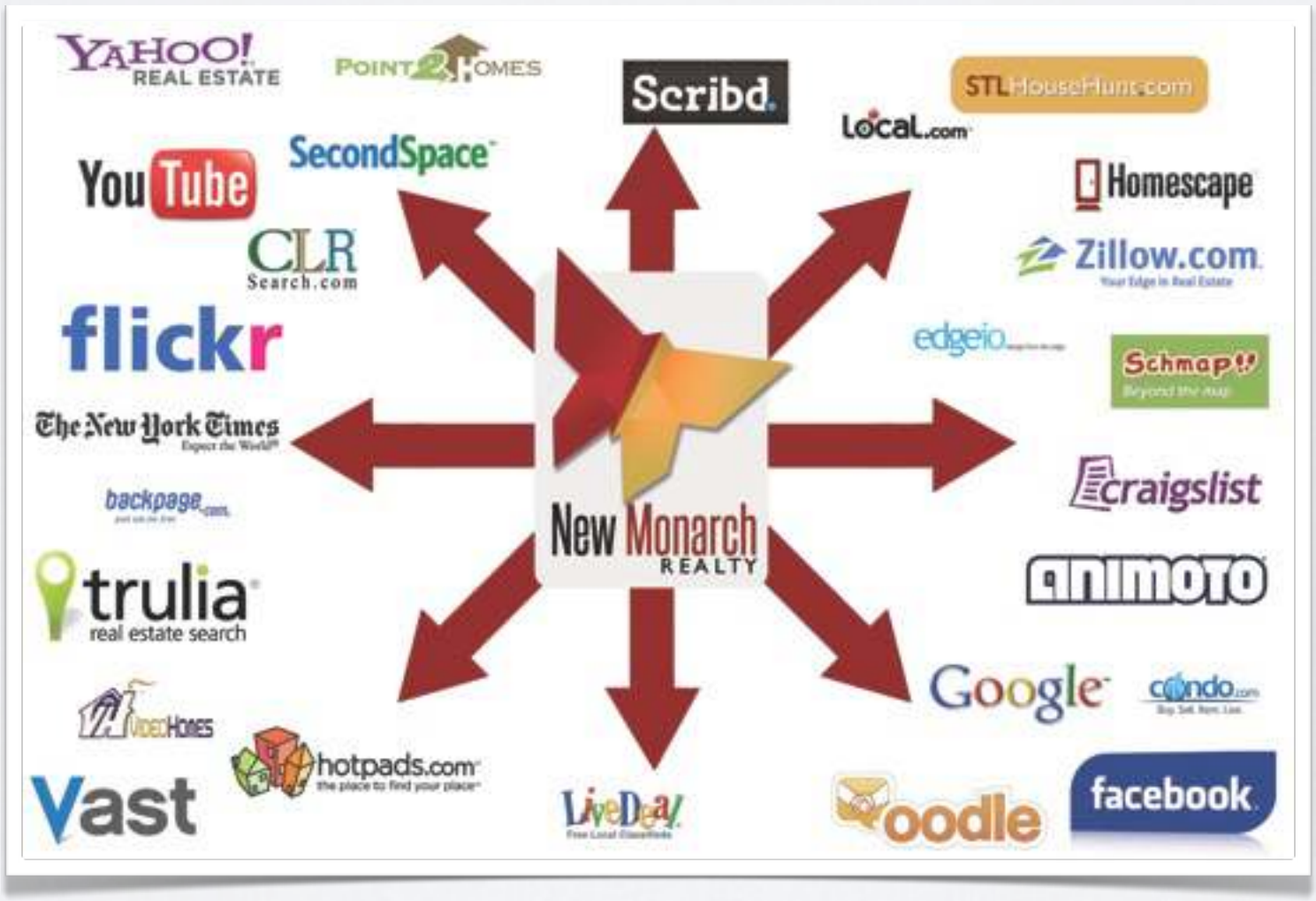
New Monarch REALTY

Online Marketing

The majority of buyers begin their home search online. Our online marketing strategy is aimed at capturing qualified buyer leads who are actively looking to purchase.

Listing Syndication

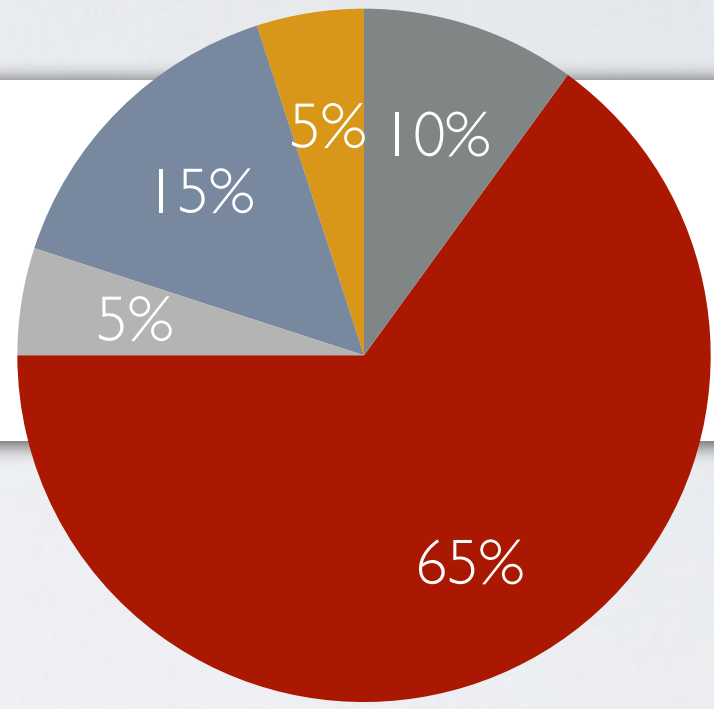
With our extensive online marketing strategy, your property will receive maximum exposure. Your home will be listed on the MLS (Multiple Listing Service) and then syndicated across dozens of real estate websites where buyers are actively searching.



New Monarch REALTY

How Do we Generate Buyers?

In todays technology driven World, the majority of buyers will find their home online.



Online Marketing Tactics

- [x] Custom Property Website
- [x] Social Media Marketing
- [x] Email Marketing Campaign
- [x] Agent Property Alert
- [x] Virtual Tour
- [x] Property Press Release
- [x] Online Lead Capture
- [x] SEO (Search Engine Optimization)

New Monarch REALTY

New Monarch REALTY

Our Sales Strategy

Precision Pricing Strategy

The Key to Pricing Correctly

The #1 reason a home doesn't sell is because it is over priced. Pricing your home correctly from the start is a key to a successful listing.

Pricing Strategy

- ☑ Research Recently Sold Homes
- ☑ Compare Current Listings
- ☑ Examine Recently NOT Sold
- ☑ Full Property Inspection
- ☑ Neighborhood Assessment

New Monarch REALTY

Showings and Open Houses

At New Monarch Realty, we have partnered with Centralized Showing Services to ensure all of our listings receive maximum exposure and to make it easy for other agents to schedule listings.

- Easy to Schedule Showing Appointments Via Text and Email
- Increased Feedback From Showing Agents
- Professional Courteous Customer Service Representative
- Increased Exposure on Listings
- Instant Notifications of Listing Requests

CSS CENTRALIZED SHOWING SERVICE
Showings.com

Open House Marketing

Our dedicated listing team will coordinate an open house to kickstart the marketing of your listing, and schedule additional open houses as needed.

- Full Open House
- Email Blast to Agents
- Email Invite to Potential Buyers
- Neighborhood Signage
- Social Media Blast
- Phone Call to Invite Qualified Buyers

New Monarch
REALTY

List Your Home Today!

Call to Schedule a free consultation and get a detailed property value report!

314-499-1510

NEWMONARCH.COM